

AGR Core Values

1. Customer Service:

We will provide a very high level of *customer service* such that AGR's customer base grows by 'word of mouth' and earns loyalty from customers.

We will achieve this by retaining capable people who put exceptional effort into understanding and fulfilling customer's needs.

2. Quality:

We will continually develop *quality* technologies that result in the delivery of *quality* products and services that are not only fit for purpose, but exceed customer's expectations.

We will achieve this by continually re-investing in technology development and the adoption and maintenance of appropriate manufacturing standards and procedures.

3. Good Customer:

We will be such *good customers* that suppliers of goods and services will value us and give AGR preferential status.

We will achieve this by being consistently courteous and friendly, well organized and efficient, co-operative and understanding, paying invoices promptly, and being honest, fair and reasonable at all times.

4. Safety:

We will be a *safe* site to work at and to visit. Everyone should return to their families at the end of a day's work and at the end of a life's work without injury. We believe that risks should never be taken and that every pre-caution to prevent risks must be taken.

We will achieve this by establishing safe working procedures for each activity and strictly complying with those procedures. We will construct and maintain safe items of plant and equipment. We will buy and supply the necessary equipment to enhance the safety of our work place.

5. Environmental Responsibility:

We will continue to make significant contributions to the *environment* through our invention and deliverance of beneficial re-use technologies that reduce disposal of materials to landfill.

We will achieve this through investment in technology development and by demonstrating the effectiveness of those technologies through our manufacturing practices and processes.

6. Team Work:

We will use *Team Work* to achieve the stated AGR Vision, Mission, and Core Values.

We will achieve *Team Work* by recruiting and retaining people who are committed to the concept of working as part of a *Team* and by encouraging AGR personnel to maintain effective communications with all other Team Members, to respect and support each other, and to be empathetic and selfless in their approach.

7. Collaboration:

We will collaborate with colleagues in order to implement our technologies on a scale that would otherwise be beyond our capacities. We will strive to understand, respect and support the aspirations of our colleagues so as to deliver 'win/win' commercial outcomes.

We will achieve this by always acting with utmost good faith, effective communications, and by the deliverance of our side of every commercial bargain.

AGR VISION STATEMENT

AGR is to be a company recognized:

by it's **CUSTOMERS** as delivering exceptional services and products

by it's **STAFF** as a source of challenging and rewarding career opportunities

by it's **PEERS** as an innovative industry leader

by it's **COMPETITORS** as a capable and reputable industry participant

by it's **REGULATORS** as a compliant, co-operative and correct corporate citizen

by it's **COLLEAGUES** as a worthy collaborator in common endeavors

AGR MISSION STATEMENT

AGR's mission is to be a fiscally strong company that employs *applied, grounded, research, science* and *technology* to develop products that are innovative, environmentally responsible, and deliver significant commercial advantages across a range of industries.